



Be a part of the San Diego Yoga Festival Internship Family!

This amazing opportunity allows you to give back to your community while learning a lot. You will be providing opportunity for those who may not have the chance to go to a yoga festival to get to come to San Diego Yoga Festival and for thousands of people to be affected by the gift that is yoga! You will be responsible for providing health and wellness to the community! You will play an important role in giving back and making a difference all for the sake of giving. This unpaid, 108-hour internship will leave you feeling inspired and proud as you help leave a meaningful mark in the San Diego community.

You will have various tasks that will:

- teach you how to run a successful, heart-centered business
- give you the opportunity to step into a leadership role and empower others
- serve a community event that changes lives through holistic health
- play a part in breaking a Guinness World Book Record
- use your personal strengths to bring something special to the event
- work alongside of the founder of San Diego Yoga Festival
- be of help and of service creating magic in an event that has done what others think is impossible

Be a part of the ripple effect that brings goodness to the world!

Please understand this is a job and you will work hard. San Diego Yoga Festival is looking to hire 22 interns who are hardworking and an ease and joy to work with. You must be a hard worker with a strong work ethic and open heart. This experience will be fun and we will make some serious magic! You will dedicate at least 108 hours of work starting October 28 until March 4, 2019. Applicants must be able to give at least 7 hours of work a week and attend a two-hour office meeting almost every Sunday from 10:15-12:15 PM in Imperial Beach.

Applicants must:

- Be dedicated
- Have strong communication skills and are able to listen and complete all tasks needed efficiently and by their set deadlines
- Work driven and focused (We will have fun: but it is not a social experience).
- Be ethical and righteous (Applicants are working for SDYF and not to network or fulfill self-serving agendas. This is of high importance).
- Mindful
- Organized
- Positive
- Honest
- Dedicated/Committed
- Hard working
- Tech Savvy/Understand how to use GoogleDocs/Spreadsheets
- Active on Social Media
- Familiar with San Diego Yoga Festival/Yoga With Shawna
- Actively surrounded by people who are curious about or active with yoga and meditation
- Takes good care of their physical, mental and emotional health and wellness. There is a no tolerance policy for sick days/missing obligations/deadlines
- Work well with others/be a teamplayer
- Be helpful and respectful working for the greatest good of the festival
- Provide high quality results

This is a results driven position. Applicants must fulfill the following 6 obligations:

- (1) **Attend every intern meeting** from 10:15 to 12:15 PM on the following dates:
Meetings are in Imperial Beach at Yoga With Shawna*
 - Sunday, Oct. 28, 2018
 - Sunday, Nov. 11, 2018

- Sunday, Nov. 18, 2019
- Sunday, December 2, 2018 (Assistant to Founder)
- Sunday, December 9, 2018
- Sunday, December 16, 2018
- Sunday, January 6, 2019 (Assistant to Founder)
- Sunday, January 13, 2019
- Sunday, January 20, 2019
- Sunday, January 27, 2019
- Sunday, February, 3, 2019
- Sunday, February, 10, 2019
- Sunday, February, 17, 2019
- Sunday, February, 24, 2019
- *Weekday meeting the week prior to the festival TBD

Tasks in meeting include the following (and are not limited to):

- write promo codes/organize tickets
- give out flyers/posters
- write Thank You Cards
- organize SDYF equipment, banners, etc.
- advertise on social media
- give out tickets
- outreach to the press
- help the assistant or founder in other specific tasks/errands
- fulfill the specific specialized task given to you or your group based on your strengths (Job tasks include things like: graphic design, leading fundraising for raising yoga teacher scholarships, managing photographers/videographers, making signs, monitoring trash, running errands, dropping off tickets/
- delivering tickets to vendors, presenters and sponsors, social media games, etc.

(2) Hang up a minimum of 108 flyers/postcards

(3) Share the event 108 times from December 1-March 1, 2019 on social media.

(3) Donate a minimum of 108 donation-based tickets with a promo code affiliated with your name.

(4) Outreach to 10 presses.

(5) Fulfill a leadership role on a specialized task that will be assigned to you and manage a small team of 1-4 people.

(6) Work 6 hours during SDYF March 1-4, 2019 at your assigned shift

All hours/tasks results will be recorded. You will also provide weekly feedback on the positive results you have made. Our weekly goals and numbers must be met.

Interns are rewarded:

- 1 Complimentary ticket to the festival
- a special offer code to give your friends and community for discounted tickets
- SDYF swag
- SDYF "DREAM TEAM" Tee-Shirt
- Opportunity to be awarded yoga gift certificates and products from our affiliates
- An honest letter of reference from the founder of SDYF or SDYF Head of Interns and Volunteers
- Association with a highly successful yoga festival which became internationally known in its first year and improved its success by 300% in its second
- Playing a part in breaking a Guinness World Book Record
- Possibility to be brought on as an Intern for SDYF 2020 or for a paid position in the future
- Possibility to be on stage during the opening or closing ceremony